

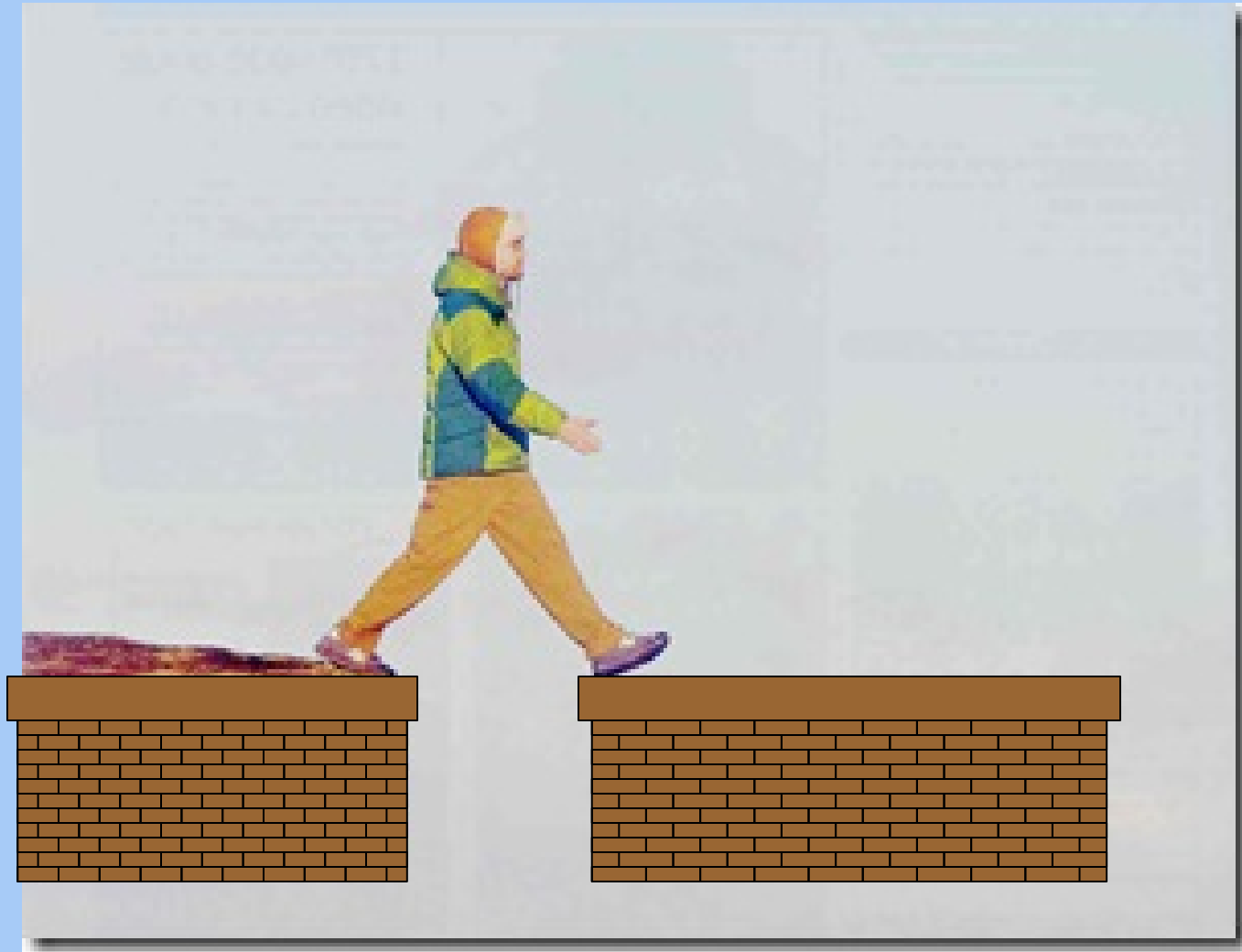
lowAAN Webinar Advising and Retention

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Research: Advising and Retention

- the main (statistically significant) direct effect is the quality of relationship with an individual representing the campus
- the indirect effect is that advising (as well as other services and programs) is one way in which such a relationship can be optimized.

NO GREAT LEAP OF FAITH



Academic Advising is...

...the ***only structured activity*** on the campus in which ***all students*** have the opportunity for ***one-to-one interaction*** with a ***concerned representative*** of the institution

Survey Details

- Overall responses
 - Mailing: 3360 institutions
 - Usable returns: 1104 (32.9%)
- Community college responses:
 - Mailing: 949 institutions
 - 305 usable returns (32.1%)

I have tortured
the data
until it confessed

Section IV – Retention Interventions

- 92 identified retention practices
- 2 wild cards
- Two sub-sections:
 - Is this intervention offered? (yes or no)
 - If it is offered, rate the contribution to retention
 - Five-point Rating Scale
 - 5 = Major Contribution to Retention
 - 4
 - 3 = Moderate Contribution to Retention
 - 2
 - 1 = Little or no contribution to Retention

Advising Interventions

| | Vo-Tech | CC | 4-Pub | 4-Priv. |
|--|-------------|-------------|-------------|-------------|
| Training for Faculty Advisors | 3.9 | 3.6 | 3.5 | 3.4 |
| Training for non-faculty advisors | 3.9 | 3.8* | 3.7 | 3.6 |
| Interventions with selected student populations | 3.7* | 3.9 | 3.9* | 3.9* |
| Increased number of academic advisors | 3.6* | 4.0* | 4.0* | 3.9* |

*** = Top Ten Intervention for institutional type**

Advising Interventions

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|---|---------|------|-------|---------|
| Integration of advising with 1 st -year transition program | 4.0 | 3.9 | 3.8 | 3.8* |
| Academic advising center | 3.9 | 3.9* | 4.0* | 3.9* |
| Center integrating academic advising with career-life planning | 3.9 | 3.6 | 3.6 | 3.6 |
| Assessment of faculty academic advisors | 4.1 | 3.0 | 2.9 | 2.9 |

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Advising Interventions

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|--|------------|------------|------------|------------|
| Assessment of non-faculty advisors | 3.9 | 3.1 | 3.2 | 3.1 |
| Application of technology to advising | 3.3 | 3.3 | 3.3 | 3.0 |
| Recognition/Reward for faculty advisors | 3.6 | 2.6 | 2.8 | 2.7 |
| Recognition/Reward for non-faculty advisors | 3.8 | 2.6 | 2.9 | 2.9 |

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Advising Interventions

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|--|--|------------|--------------|----------------|
| Specified student learning outcomes (syllabus) for advising | 3.8 | 3.3 | 3.1 | 3.2 |
| Online advising system | 2.9 | 3.2 | 3.4 | 3.0 |
| Campus-wide assessment/audit of advising | 3.8 | 3.2 | 3.1 | 3.0 |
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Comparing Intervention Practices

- Top quartile first to second year retention rate (high performers) v. bottom quartile first to second year retention rate (low performers)
- Included only items with a mean ≥ 3.6 for all community colleges
- High performer incidence rate $\geq 10\%$ above low performer incidence rate

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Difference between high retention and low retention institutions

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